

ELLE

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**Designer/
Art Director**

I'm a Brooklyn-based graphic designer and art director. I design visual experiences that push the boundaries of innovation to create unique and bold brand identities. Through user-centered and cohesive design, I elevate brand aesthetics while drawing attention to the evolving tastes and lifestyles of the next generation of users.

HAEIN KIM

SCHOOL OF
VISUAL ARTS

NY
/
2014

GRAPHIC DESIGN
BFA

NEW YORK
UNIVERSITY

NY
/
2009

ECONOMICS
BFA

Maison Mono
Melange
Two Hands
Jonah
Sopoong

Freelance Designer

Jan 2019 - Present

Freelance
New York

Fashion Makeup Artist

Jan 2019 - Present

Deloitte Digital
New York

Visual Designer (UI)

Oct 2015 - Mar 2018

Little Fury
New York

Junior Designer (BI)

Jul 2014 - Jul 2015

Opening Ceremony
New York

Art Department Intern

Sep 2013 - Apr 2014

[SOFTWARE]

Figma/Sketch
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Adobe Primere

[SKILLS]

Art Direction
UI Design
Logo and Brand Design
Web Design
Social Media Contents